

國立臺灣大學課程綱要格式範例

Course Syllabus Form, National Taiwan University

課程資訊 Course Information				
課程名稱 Course title	中文名稱：心理學與溝通：健康及行為科學之應用 英文名稱：Psychology and Communication: Applications in Health and Behavioral Sciences			
課程編號 Curriculum Number	850M0360	班次 Class	學分數 Credits	2 (32 one-hour lectures)
全/半年 Full/Half Yr.	半年 Half year		必/選修 Required/ Elective	選修 Elective
授課教師 Instructor	<ul style="list-style-type: none"> Michi Fu 傅美蓁 (Visiting Professor from Alliant International University) Ling-Yin Chang 張齡尹 		開課系所 Designated for	健康行為與社區科學研究所 Institute of Health Behaviors and Community Sciences
上課時間 Time	9:10-17:20 June 26–June 30, 2023 (5 days)		上課地點 Venue	TBD
備註 Remarks	Contact list			
	Main instructor	Michi Fu 傅美蓁	(02)3366-8071	michifu1222@ntu.edu.tw
		Ling-Yin Chang 張齡尹	(02)3366-8061	lingyin@ntu.edu.tw
	TA			
課程大綱 (中/英文) Course Syllabus				
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課程概述 Course Description	This course will help prepare students to equip with psychology and communication skills in presenting or applying for positions in Western contexts or conference/publication outlets in the fields of social and behavioral sciences and other related professional disciplines. The course will have a focus on the skills which may be particularly useful for those who are interested in becoming a professional in social and behavioral sciences, but the skills will be relevant for other related fields too.			
課程目標 Course Objective	At the end of the course the students are expected to: <ol style="list-style-type: none"> Apply psychological skills to prepare students to submit their work in Western contexts for publication or presentation consideration. Utilize psychological tools to increase the ability to communicate via professional correspondences (e.g., cover letters and emails) and CVs. 			

	<ol style="list-style-type: none"> 3. Gain psychological concepts to enhance job interview skills for Westernized settings. 4. Describe the basic theories, concepts, and models from a range of social and behavioral disciplines that are used in public health research and practice (HBCS-B) 5. Analyze domestic and international issues about health and the environment from a socio-behavioral perspective (HBCS-E)
課程要求 Course Requirement	<p>Students are expected to:</p> <ul style="list-style-type: none"> • Be enthusiastic about learning the subject and participating in lectures and discussions. • No prior knowledge is required. • Read assigned readings (i.e. ‘Designated readings’ in the below) before the class. <p>Students will need to:</p> <ol style="list-style-type: none"> (1) Demonstrate the ability to apply psychological concepts by submitting a succinct communication in the form of an abstract (350-500 words in English) based on any topics in the fields of social and behavioral sciences and other related professional disciplines as a written assignment to the TA by 11:59pm Thursday, June 29, 2023. The abstract can be based on any of your scientific projects to be or already conducted; it should be prepared in a structured format (i.e. Background, Methods, (expected) Results, and Conclusions (or Implications for projects yet to be conducted)); and (2) Display the proficiency of employing psychological exercises to convey concepts with confidence by submitting a PowerPoint presentation (5 slides in English) based on the submitted abstract to the TA by 11:59pm Thursday, June 29, 2023. <p>In the class, the students are expected to:</p> <ol style="list-style-type: none"> (1) actively participate in small group discussions and the plenary discussion; (2) communicate with professionalism by writing a cover letter for publication or job search as a written assignment; (3) convey experiences with confidence by submitting a curriculum vita as a written assignment; and (4) demonstrate verbal communication skills by giving a presentation based on PowerPoint slides submitted before the class (5 slides in 5 to 6 minutes).
關鍵字 Keywords	Psychology, communication, social and behavioral sciences
Office Hours	By appointment on Mondays, Wednesdays or Fridays
指定閱讀 Designated reading	<p>Agarwal, S. S., Yadav, P. P., Chavali, K. H., & Kumar, L. (2011). How to write a thesis?. <i>National Journal of Physiology, Pharmacy and Pharmacology</i>, 1(2), 86. Retrieved on October 6, 2018 from https://www.researchgate.net/profile/Krishnadutt_Chavali/publication/2792030</p>

	<p>53_How_to_write_a_thesis/links/5590146008aed6ec4bf65417/How-to-write-a-thesis.pdf</p> <p>Cover letters. (2018) <i>Springer</i>. Retrieved on October 18, 2018 from https://www.springer.com/gp/authors-editors/authorandreviewertutorials/submitting-to-a-journal-and-peer-review/cover-letters/10285574</p> <p>Ranse, J., & Aitken, C. (2015). Preparing and presenting a poster at a Scientific Conference. <i>Australasian Journal of Paramedicine</i>, 6(1). Retrieved on October 1, 2018 from https://ajp.paramedics.org/index.php/ajp/article/viewFile/440/440</p> <p>Stoilescu, D., & McDougall, D. (2010). Starting to publish academic research as a doctoral student. <i>International Journal of Doctoral Studies</i>, 5, 1-14. Retrieved September 28, 2018, from http://ijds.org/Volume5/IJDSv5p079-092Stoilescu299.pdf</p> <p>The Graduate College. (2014, June). Curriculum vitae tips and samples. Retrieved October 1, 2018, from https://grad.illinois.edu/sites/default/files/pdfs/cvsamples.pdf</p> <p>陳為堅, 從期末作業的問答題寫作談起—如何避免抄襲或剽竊, in <i>科學論文寫作入門</i>. 2009, 金名: 台北, 台灣.</p>
<p>參考書目 References</p>	<p>Campbell, R. S. (2004). How to present, summarize, and defend your poster at the meeting. <i>Respiratory care</i>, 49(10), 1217-1221. Retrieved on October 2, 2018 from http://rc.rcjournal.com/content/respcare/49/10/1217.full.pdf</p> <p>Cerejo, C., (2018). 10 tips to write an effective cover letter for journal submission. <i>Editage. April</i>, 18. Retrieved on October 18, 2018 from https://www.editage.com/insights/writingan-effective-cover-letter-for-journal-submission</p> <p>Bond, R., Donohoe, K. L., Jakeman, B., Davis, H. T., & Morgan, L. (2017). Combining rhetoric and role-play to introduce and develop patient presentation skills in third year pharmacy students. <i>Currents in Pharmacy Teaching and Learning</i>, 9(6), 1164-1169. Retrieved on October 2, 2018 from https://www.sciencedirect.com/science/article/pii/S1877129715301003</p> <p>Cleary, M., & Horsfall, J. (2013). Keeping your curriculum vitae up to date. <i>Journal of psychosocial nursing and mental health services</i>, 51(6), 4-5. Retrieved on October 9, 2018 from https://www.healio.com/psychiatry/journals/jpn/2013-6-51-6/%7B8dead49c-6701-45d5-a04a-6a78a30772ff%7D/keeping-your-curriculum-vitae-up-to-date</p> <p>Collins, J. C. (2015). Writer's forum— writing for publication while in graduate school: An accessible reality. <i>New Horizons in Adult Education & Human Resource Development</i>, 27(1), 51-55. Retrieved September 28, 2018, from https://onlinelibrary.wiley.com/doi/pdf/10.1002/nha3.20094.</p> <p>Cunningham, S. J. (2004). How to write a thesis. <i>Journal of orthodontics</i>, 31(2), 144-148. Retrieved on September 28, 2018 from https://www.tandfonline.com/doi/abs/10.1179/146531204225020445</p>

- Doyle, A. (2018, July 23). Curriculum Vitae (CV) Sample and Writing Tips. Retrieved October 9, 2018, from <https://www.thebalancecareers.com/cv-samples-and-writing-tips-2060349>
- Erren TC, Bourne PE (2007) Ten Simple Rules for a Good Poster Presentation. *PLoS Comput Biol* 3(5): e102. <https://doi.org/10.1371/journal.pcbi.0030102>
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- Goates, M. C., Nelson, G. M., Frost, M., & Johnston, J. (2018, February). Poster competitions: Teaching effective scholarly communication. Presented at the Annual Meeting of the American Association for the Advancement of Science, Austin, TX.
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- Griffen, M. C., (No Date). Writing the Thesis. Retrieved October 26, 2018 from <http://online.sfsu.edu/mgriffin/WritingTheThesis.pdf>
- Hughes, J. L., & College, A. S. (2014). Invited editorial: A Model for a Research Program That Encourages Undergraduate Students to Present and Publish Original Research. *Psi Chi Journal of Psychological Research*, 19, 220-224. Retrieved October 9, 2018 from <http://0-web.a.ebscohost.com.library.alliant.edu/ehost/pdfviewer/pdfviewer?vid=20&sid=7b3db255-d2ac-4bc2-a897-6f87498e44e3%40sdc-v-sessmgr04>
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- Kuther, T. (2017, March 6). Writing your curriculum vitae. Retrieved October 1, 2018, from <https://career.unca.edu/sites/default/files/documents/gradschool/CVInformation.pdf>
- Nolan, R., & Rocco, T. (2009). Teaching graduate students in the social sciences writing for publication. *International Journal of Teaching and Learning in Higher Education*, 20(2), 267-273. Retrieved September 28, 2018, from <http://www.isetl.org/ijtlhe/pdf/IJTLHE326.pdf>
- Smith, B. L. (2015, January). Build a better CV: Simple steps to help graduate students improve their CVs. Retrieved October 9, 2018, from <https://www.apa.org/gradpsych/2015/01/curriculum-vitae.aspx>
- Tribe, R. & Tunariu, A. D. (2017) Preparing for and writing up your doctoral thesis. *Counselling Psychology Review*, 32,2, 57-66. Retrieved on October 1, 2018 from <http://roar.uel.ac.uk/6006/1/Pre%20proof%20copy%20Preparing%20for%20and%20Writing%20up%20your%20Doctoral%20Thesis.pdf>
- Victor, D., (2016). How to write a cover letter people will actually read. *New York*

Times. October, 21. Retrieved on October 18, 2018 from <https://www.nytimes.com/2016/10/22/business/how-to-write-a-cover-letter-that-standsout.html>

Wang, X., & Yang, L. (2012). Problems and strategies in learning to write a thesis proposal: A study of six MA students in a TEFL program. *Chinese Journal of Applied Linguistics*, 35(3), 324-41. Retrieved on October 3, 2018 from <http://www.celea.org.cn/teic/101/5.pdf>

Academic Writing Education Center, NTU (台灣大學教學寫作中心)。
<https://www.awec.ntu.edu.tw/>

評量方式
Grading

No.	項目 Participation Content	百分比 Percentage	說明 Explanation
1.	Attendance and participation	10%	Attendance and participation in the classroom and discussions.
2.	Abstract submission (by 11:59pm, Thursday, June 29, 2023) to demonstrate being able to summarize concepts.	20%	Individual grade
3.	Resume/CV submission (1-2 pages; in the class; submitted by 11:59pm Friday July 14, 2023) to convey experiences and objectives clearly to others.	20%	Individual grade
4.	Cover letter submission (1-2 pages; in the class; submitted by 11:59pm Friday July 14, 2023) to engage others with a professional ask.	20%	Individual grade
5.	Final Presentation (slides submitted by 11:59pm Thursday, June 29, 2023 - presentation given at the end of the Friday class) to apply the psychological concepts for a successful professional presentation.	30%	Includes content and format of presentation as well as the submission of PowerPoint slides.

****Assignment Rules****

(1) Class assignments (abstract and PowerPoint presentation) must be submitted

- electronically to the TA by 11:59pm Thursday, June 29, 2023.
- (2) In-class assignments (Resume/CV and Cover letter) must be submitted electronically to the TA by 11:59pm Friday July 14, 2023.
 - (3) Late submission will not be accepted.

****Grading of Attendance and Participation****

- (1) Being absent without a good reason will lead to a loss of points out of your participation grade.
- (2) Students are expected to actively participate in the group discussion during class.

****Final Presentation****

Each student is expected to give a 10-minute mock professional presentation in English (5 to 6-minute presentation, 2 to 3-minute Q & A, and 1 to 2-minute feedback).

****Specific Assessment Opportunities****

1. Describe the basic theories, concepts, and models from a range of social and behavioral disciplines that are used in public health research and practice (HBCS-B)
 - Abstract: The ability to communicate in written format succinctly is a concept in which psychological concepts can be applied. Students are asked to submit an abstract, in which, they need to describe the application of any theories, concepts, and models from a range of social and behavioral or other related professional disciplines in their studies.
2. Analyze domestic and international issues about health and the environment from a socio-behavioral perspective (HBCS-E)
 - Final presentation: Applying psychology for students to verbally communicate with confidence is a practical skill that can be utilized in future professional settings. Students are required to give a 10-minute mock presentation demonstrating their ability in analyzing domestic and international issues about health from a socio-behavioral perspective. The fulfillment of the competency will be assessed by the instructor.

週次 Week	天/時間 Day/Time	單元主題 (中/英文) Topic	CEPH 核心能力 (Core Competence)
Day 1 (6/26/2023)			
Lecture 1	9:10-10:00	Introductions & Course Overview (Michi Fu/in-person)	BE
Lecture 2	10:20-11:10	Developing Professional Goals	BE

Lecture 3	11:20-12:10	<i>Practica Lab</i> : Developing Professional Goals	BE
Lecture 4	13:20-14:10	Engaging Colleagues through Effective Written Communication	BE
Lecture 5	14:20-15:10	<i>Practica Lab</i> : Engaging Colleagues through Effective Written Communication	BE
Lecture 6	15:30-16:20	Using Effective Communication Skills Towards Professional Goals & Objectives	BE
Lecture 7	16:30-17:20	<i>Practica Lab</i> : Using Effective Communication Skills Towards Professional Goals & Objectives	BE
Day 2 (6/27/2023)			
Lecture 8	9:10-10:00	Oral Communication Through Professional Presentations w/ Confidence	BE
Lecture 9	10:20-11:10	<i>Practica Lab</i> : Oral Communication Through Professional Presentations w/ Confidence	BE
Lecture 10	11:20-12:10	Connecting w/ Visual Learner Audiences	BE
Lecture 11	13:20-14:10	<i>Practica Lab</i> : Connecting w/ Visual Learner Audiences	BE
Lecture 12	14:20-15:10	Coping w/ Barriers of the Academic Writing Process	BE
Lecture 13	15:30-16:20	Navigating Challenges of Written Communication in Professional Publications, Part I	BE
Lecture 14	16:30-17:20	Navigating Challenges of Written Communication in Professional Publications, Part II	BE
Day 3 (6/28/2023)			
Lecture 15	9:10-10:00	Using Psychology for Career Advancement Opportunities	BE
Lecture 16	10:20-11:10	<i>Practica Lab</i> : Using Psychology for Career Advancement Opportunities	BE
Lecture 17	11:20-12:10	Creating a Narrative of Professional Experiences	BE
Lecture 18	13:20-14:10	<i>Practica Lab</i> : Creating a Narrative of Professional Experiences	BE
Lecture 19	14:20-15:10	Fostering Mentoring Relationships for Professional Development Opportunities	BE
Lecture 20	15:30-16:20	Ethical Communication Utilizing Media/Social Media	BE
Day 4 (6/29/2023)			
Lecture 21	9:10-10:00	Utilizing Multiple Modalities for Effective Advocacy	BE
Lecture 22	10:20-11:10	Utilizing Culturally Responsive Methods to Host International Colleagues	BE

Lecture 23	11:20-12:10	<i>Practica Lab: Utilizing Culturally Responsive Methods to Host International Colleagues</i>	BE
Lecture 24	13:20-14:10	Navigating Successful Cross-Cultural Interactions While Abroad	BE
Lecture 25	14:20-15:10	<i>Practica Lab: Navigating Successful Cross-Cultural Interactions While Abroad</i>	BE
Lecture 26	15:30-16:20	Leadership & Cultivating Relationships	BE
Day 5 (6/30/2023)			
Lecture 27	9:10-10:00	Review/Debrief Days 1–4	BE
Lecture 28	10:20-11:10	Student Presentations	BE
Lecture 29	11:20-12:10	Student Presentations	BE
Lecture 30	13:20-14:10	Student Presentations	BE
Lecture 31	14:20-15:10	Student Presentations	BE
Lecture 32	15:30-16:20	Closure/Feedback	BE

* 授課內容引用本所教師發表之著作 0 篇，引用本院教師發表之著作 1 篇。

(請列出著作出版資料：作者姓名，題目，期刊名稱，卷數，起訖頁數及出版年)

1. 陳為堅, 從期末作業的問答題寫作談起—如何避免抄襲或剽竊, in *科學論文寫作入門*. 2009, 金名: 台北, 台灣.

MS 核心能力

A. 能確認影響個人與群體健康之重要社會行為與社區因素。

Identify the key socio-behavioral and community factors that affect the health of individuals and populations.

B. 能敘述在公共衛生研究與實務中所運用的不同社會與行為科學基本理論、概念與模式。

Describe the basic theories, concepts, and models from a range of social and behavioral disciplines that are used in public health research and practice.

C. 能針對社會與行為科學計畫的多重目標與多層次介入，確認個人、組織團體與社區等不同層次的考量與資源。

Identify individual, organizational, and community concerns and resources for multiple targets and levels of intervention for social and behavioral science programs.

D. 能運用實證研究方法來發展與評價社會行為科學導向的介入方案。

Apply evidence-based approaches in the development and evaluation of social and behavioral science interventions.

E. 能從社會行為科學的觀點分析國內外健康與環境議題。

Analyze domestic and international issues about health and environment from a socio-behavioral perspective.