

# 國立臺灣大學課程綱要格式

課程資訊				
課程名稱	中文名稱：健康促進介入計畫原理與應用 英文名稱：Plan Health Promotion Intervention Programs			
課程編號	850M0140	班次	學分數	2
全/半年	半年 / Half year		必/選修	選修 / elective
授課教師	陳紫郎 / Ted Chen		開課系所	行社所
上課時間	Date: 11-12, 18-19 February 2017 (Sat & Sun) Time: 09:00-18:00		上課地點	公衛 212R
備註	Class limit: 25 students <span style="color: red;">(如有選課時特殊規範，例如選課人數限制等可填入)</span>			
課程網頁				
課程大綱				
為確保您的權利,請尊重智慧財產權及不得非法影印				
課程概述	<p>本課程主要是利用健康促進原理來規劃或評量健康促進介入計畫。本課程所涵蓋主題包含：具邏輯型模型、計畫流程圖、計畫管理、建構能力、資源分配與計劃評估。本課程會以健康促進介入計畫撰寫方式訓練同學們實戰技巧，所選定對象或主題可能為家庭、學校、工作場所、醫院、社區與全球。</p> <p>This course will apply principles of health program planning and evaluation to developing health promotion intervention strategies. It will cover topics of critical needs assessment; defining logic models; designing intervention flow charts, designing program organization/management, capacity building, resource allocation and evaluation. Practical skills will be developed through writing a health promotion intervention proposal in selected settings such as family, school, worksite, hospital, community and global.</p>			
課程目標	<ol style="list-style-type: none"> <li>1. 說明健康促進介入計畫之適用規劃方法或評估之原理 Describe how major principles of program planning and evaluation as it is applicable to developing health promotion intervention programs.</li> <li>2. 說明社會、行為、環境與生態性因素對特定個人或社區健康結果之效果 Describe how social, behavioral, environmental, and biological factors contribute to specific individual and community health outcomes.</li> <li>3. 應用 RECEDE/PROCEED Model 進行健康促進介入計畫發展 Apply the PRECEDE/PROCEED Model to program development.</li> <li>4. 應用 SEM 相關理論進行健康促進介入計畫發展，且計畫必須符合現有技術與預算規劃 Apply SEM related theories to program development that meet the preset technical and budget guidelines.</li> <li>5. 於健康促進介入計畫發展、應用與評估發展具有邏輯性模型</li> </ol>			

	<p>Develop logic models in program development, implementation, and evaluation.</p> <p>6. 整合其他人、特定個人、組織以及社區共識與資源應用健康促進介入計畫中</p> <p>In collaboration with others, prioritize individual, organizational, and community concerns and resources for health promotion programs.</p>																
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關鍵字	健康促進介入																
Office Hours	另約																
指定閱讀	<ol style="list-style-type: none"> <li>1. Lawrence W. Green and Marshall W. Kreuter: <u>HEALTH PROMOTION PLANNING: An Educational and Ecological Approach</u>. Mayfield Publishing Co., 2005</li> <li>2. Michele Issel: <u>Health Program Planning and Evaluation: A Practical, Systematic Approach for Community Health</u>, 2013.</li> <li>3. Karen Glanz, Frances Marcus Lewis, Barbara K. Rimer (editors): <u>Health Behavior and Health Education: Theory, Research and Practice</u>, 2008.</li> <li>4. Lee J, Johnson C, Rice J, Wick W, Chen T* : Smoking Beliefs and Behavior Among Youth in South Korea, Taiwan and Thailand, <u>International Journal of Behavioral Medicine</u>, 20 : 3 ; 319-326, Sept. 2013.</li> <li>5. Tseng TS, Lin H, Lee, J, Johnson CC, Lefante, JJ, <u>Chen, T.*</u> “The Most Opportune Times to Launch Population-Based Health Promotion Programs in Taiwan”. <u>The International Journal of Science in Society</u>. 3(1), 191-204, 2012.</li> <li>6. 吳文琪、陳紫郎、陳為堅、江東亮。新世紀美國公共衛生教育改革之經驗與啟示。台灣衛誌，2010，29(6): 477-486。</li> </ol>																
參考書目																	
評量方式	<p>(百分比相加不可少於 100% , 但可以超過 100% , 讓老師有加分的空間)</p> <table border="1"> <thead> <tr> <th>No.</th> <th>項目</th> <th>百分比</th> <th>說明</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>課堂作業 In-class assignments</td> <td>30%</td> <td></td> </tr> <tr> <td>2.</td> <td>小組報告 Group Project</td> <td>50%</td> <td></td> </tr> <tr> <td>3.</td> <td>課堂閱讀 Readings</td> <td>20%</td> <td></td> </tr> </tbody> </table>	No.	項目	百分比	說明	1.	課堂作業 In-class assignments	30%		2.	小組報告 Group Project	50%		3.	課堂閱讀 Readings	20%	
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週次	單元主題	對應核心能力 (請填寫英文代碼)
第 1 週	健康促進介入架構介紹 Introduction to health promotion intervention framework	A
第 2 週	健康促進介入策略之理論模型(1) Theory based health promotion intervention strategies (1)	B
第 3 週	健康促進介入策略之理論模型(2) Theory based health promotion intervention strategies (2)	B
第 4 週	情境分析與評估 Social assessment and situational analysis	AB
第 5 週	理論模型發展 Conceptual model development	AB
第 6 週	流行病學診斷與監測 Epidemiological diagnosis and surveillances	D
第 7 週	計畫規劃、執行與結果之目標訂定 Formative, process and outcome objectives development	D
第 8 週	行為與環境矩陣發展 Behavior and environmental matrix development	D
第 9 週	健康教育策略規劃 Plan health education strategies	C
第 10 週	時程規劃 Delineating calendar of events	CD
第 11 週	政策介入分析 Analyze policy forces and implications	DE
第 12 週	建構能力與管理 Capacity building and management	BD
第 13 週	資源分配與預算規劃 Resource allocation and budget estimation	E
第 14 週	健康促進介入計畫問責與評估 Plan accountable evaluation	DE
第 15 週	研究轉譯，從 PRECEDE 到 PROCEED Research translation from PRECEDE to PROCEED	AE
第 16 週	特別演講 Special lecture	BE
第 17 週	小組報告 Group project presentation	BD
第 18 週	課程回顧與討論 Review and discuss core learning concepts	AD

## 本所碩班核心能力

- A. Identify the key socio-behavioral and community factors that affect the health of individuals and populations. (能確認影響個人或群體健康的重要社會行為與社區的影響因素)
- B. Identify basic theories, concepts, and models from a range of social and behavioral disciplines that are used in public health research and practice. (能確認在公共衛生研究與實務中所運用的不同社會與行為科學基本理論、概念與模式)
- C. Identify individual, organizational, and community concerns and resources for multiple targets and levels of intervention for social and behavioral science programs and/or policies. (在設計以社會與行為科學為導向的介入方案或政策目標，要能確認個人、組織團體、社區等不同層次的重要目標與資源)
- D. Apply evidence-based approaches in the development and evaluation of social and behavioral science interventions. (能運用實證的研究方法來發展與評估社會行為科學導向的介入方案)
- E. Describe the procedures and stakeholders for planning, implementation, and evaluation of public health programs, policies, and intervention. (能從社會行為科學的觀點了解並分析國內外健康與環境議題)